

Name (max. 1): _____

Title: _____ Project #: _____

CMed 20/30

GRAPHIC DESIGN – Magazine Cover

Description

This project requires you to produce a magazine cover using your own images or creative commons content. Images without CC licenses or images that have any watermarks are not allowed. Credit to images must be given – keep track of where you get your images.

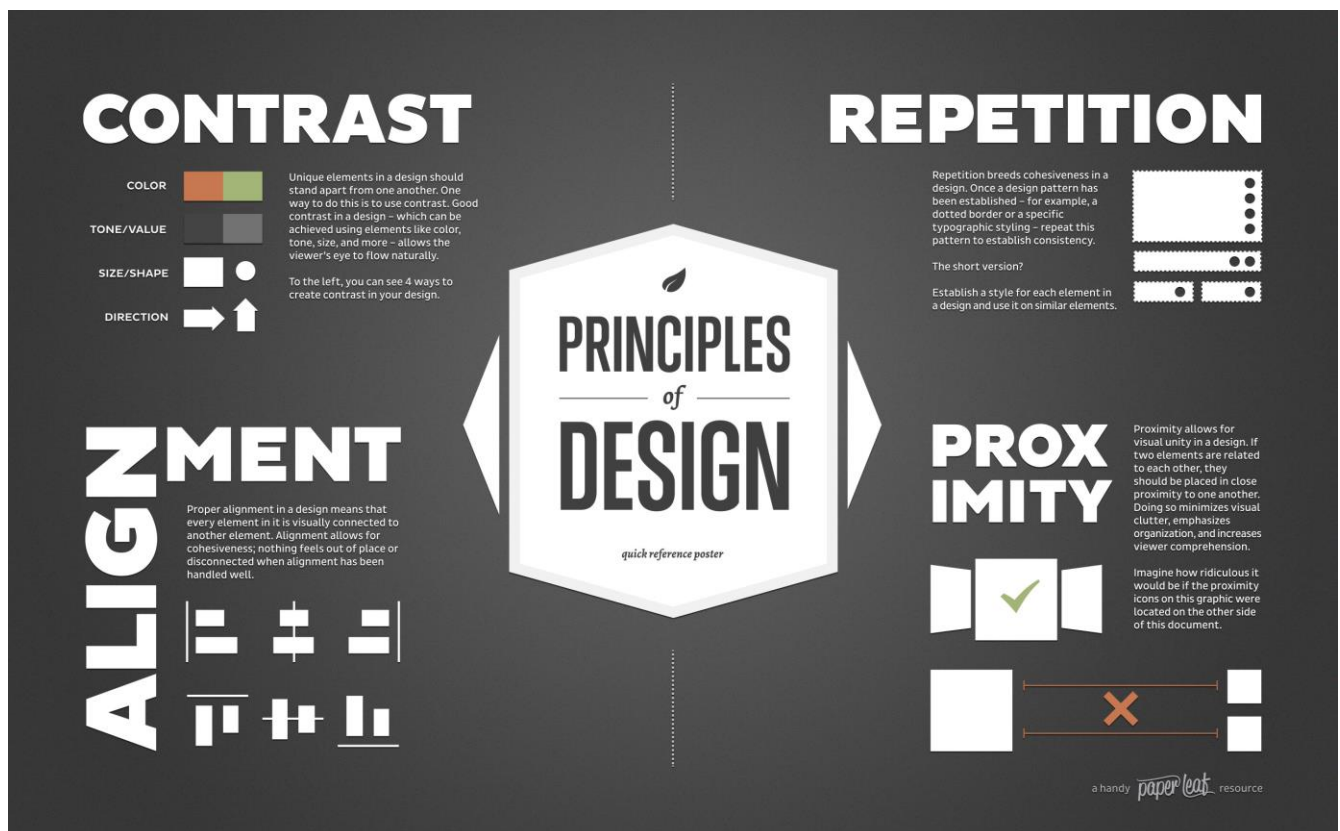
Format

The magazine cover should be made with a photo editor so that your images can go from edge to edge without any white space. You will need to composite (put together) two or more main images as well as text. The final composition needs to be a high resolution, portrait-oriented image that is 8 ½" by 11". Adobe Creative Suite or Pixlr (online) are a couple of photo editors. Other options may be available as long as they offer ability to edit photos and text, create multiple layers and export your final image. The composition can be submitted as a JPG, Word document or Powerpoint document.

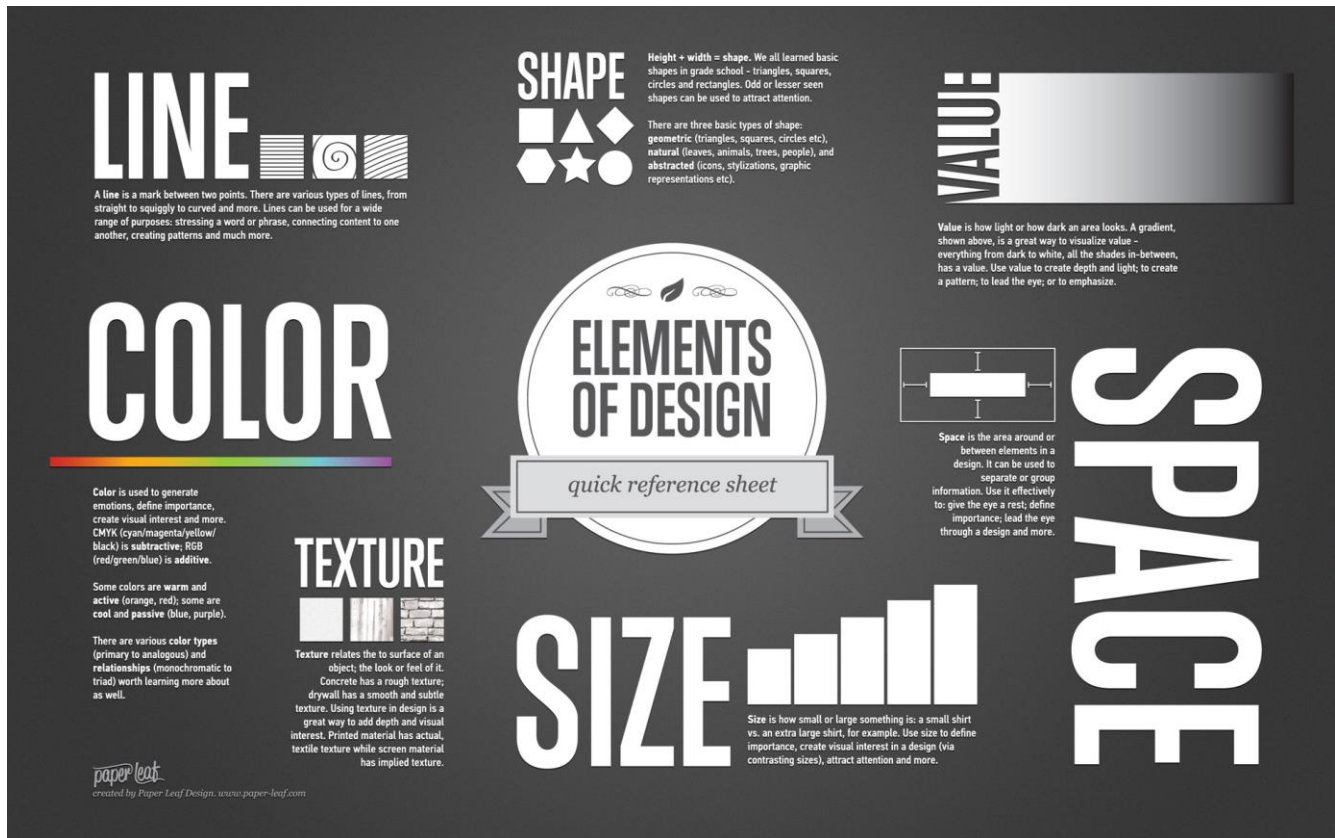
Pre-Production Elements

Develop a theme for your magazine cover (ex: sports, music, food, hobbies, celebrity gossip, etc.). The background must be an image (not just a colour) and should be less in focus than your foreground picture.

Sketch a rough draft of your cover including the required elements (see Production Elements). This sketch can be black and white and is solely for layout purposes. Include a list of cover lines (including the main cover line). Be deliberate in your application of the principles of design (shown below).



Also, be mindful of which design elements you will incorporate as well. Not all elements need to be included but the ones that are should be done with purpose.



Scoring (10% - 20%)

	Hard copy	E-file
<input type="checkbox"/> Theme and list of cover lines	✓	X
<input type="checkbox"/> Sketch of rough layout	✓	X

Production Elements

Find **CC-licensed** images suitable to your chosen theme. Be sure to **SAVE ALL ORIGINAL PICTURES**. These must be submitted along with the final composition to demonstrate applied techniques.

REMEMBER:

SAVE ALL ORIGINAL IMAGES

AND

CREDIT THE CREATORS

Apply the principles of design – **contrast, repetition, alignment** and **proximity** with a variety of **elements** throughout your composition.

Required elements include:

<ul style="list-style-type: none"> - Masthead - Skyline - Puff - Main cover line - Cover lines (min. 4) - Bar code - Price - Date (month and year) 	<ul style="list-style-type: none"> - Background image (not just colour – this can be washed out to keep focus on foreground) - Foreground image to highlight chosen theme - Must add effects on main picture (spotlight, lens flare, shadow, glow, etc.)
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Scoring (60% - 70%)

- Includes all required elements
- Follows principles of design
 - Uses contrast
 - Repetition applied
 - Purposeful alignment
 - Logical proximity
- visually appealing design, creative, original

Post-Production Elements

Write a description of how you applied the principles of design throughout and which elements were incorporated and with what intent. This should be about half a page to a page long. Print out a hard copy. Have a peer review your magazine cover and be prepared to make last minute adjustments.

Submit composition (as a jpg) and **ALL original images**. Complete a Project Reflection form.

Scoring (30% - 40%)

	Hard copy	E-file
<input type="checkbox"/> Peer review	X	✓
<input type="checkbox"/> Final composition (jpg file) – scored at Production Phase	X	✓
<input type="checkbox"/> All original CC-licensed images included with credits	X	✓
<input type="checkbox"/> Description of design applications and element use	✓	X
<input type="checkbox"/> Project Reflection	X	✓
<input type="checkbox"/> Neatly organized duotang with all required papers	✓	X

SUMMARY

A single element, done well, can be outstanding, however, done poorly, can bring down the entire feel of the entire production. Weight each category accordingly. Total must equal 100.

Category	Weight Range	Choose a weighting	Score
Pre-production	10% to 20%		
Production	50% to 70%		
Post-production	30% to 40%		
TOTAL		100%	